**STACKIT and MicroStrategy form strategic Partnership to deliver a Sovereign Data Cloud for AI-Powered Business Intelligence**

* **MicroStrategy and STACKIT enter into a partnership for the MicroStrategy Sovereign European Cloud.**
* **The partnership focuses on AI applications based on trustworthy data.**
* **The two companies are jointly developing a solution for highly regulated European companies with the cloud-native platform MicroStrategy ONE on the data sovereign STACKIT Cloud.**

**Neckarsulm, 08. Januar 2025** – STACKIT, Schwarz Digits' cloud and colocation provider, and MicroStrategy, a pioneer in AI-powered business intelligence, today announced their partnership for the MicroStrategy Sovereign European Cloud. The partnership will enable highly regulated European organizations to leverage the cloud-native AI/BI solution MicroStrategy ONE on STACKIT and make data-driven decisions while ensuring compliance with local data privacy regulations.

**Data-sovereign cloud foundation for secure AI applications**

With MicroStrategy ONE on STACKIT, customers can take full advantage of MicroStrategy AI and quickly build AI applications on trusted data. For example, with the Auto™ AI bot, end users can access BI insights from any application using natural language. In addition, STACKIT customers can leverage a wide range of MicroStrategy ONE analytics tools integrated with AI-driven workflows to build and launch secure AI applications quickly and at scale.

"With STACKIT, we share a vision of independence and economic stability that is reflected both in this partnership and in our corporate strategy," said Phong Le, CEO of MicroStrategy. "European MicroStrategy customers can use the joint solution with STACKIT with the confidence that their data is secure and GDPR compliant, and that the insights we provide will add value to the business."

**GDPR-compliant data storage and processing**

"MicroStrategy ONE on STACKIT secures data sovereignty by providing a protected framework for customer data that enables our customers to future-proof their investments in MicroStrategy," says Bernie Wagner, CEO STACKIT and Divisional Director at Schwarz Digits. "When it comes to analyzing data, we have also been using MicroStrategy for years. The partnership between STACKIT and MicroStrategy is exactly the kind of innovation we see as the next step."

STACKIT is GDPR-compliant and has a large number of EU-based security certifications such as ISO 27001, C5, ISAE 3000 (SOC 2) and ISAE 3402. The entire infrastructure for MicroStrategy ONE on STACKIT and the customer data processed are hosted and processed exclusively in Germany and Austria.

**More Information**

Further information can be found at [www.schwarz-digits.de](http://www.schwarz-digits.de) and at [www.stackit.de](http://www.stackit.de)

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**About MicroStrategy Incorporated**

MicroStrategy (Nasdaq: MSTR) is the world's first and largest Bitcoin Treasury Company, and the largest independent, publicly traded business intelligence company. We provide cloud-native, AI-powered enterprise analytics software to thousands of global customers, and leverage 35 years of software expertise to explore innovation in Bitcoin applications. We believe the combination of our operating structure, Bitcoin strategy, and focus on technology innovation provides a unique opportunity for value creation.

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**About STACKIT**

The cloud and co-location provider STACKIT is part of Schwarz Group. External partners and customers in the DACH region can also rely on the cloud services that Schwarz Group companies have been benefiting from for years when it comes to digital transformation. With data sovereignty that goes far beyond the market standard and individual approaches to the implementation and operation of cloud solutions, STACKIT provides holistic support for digitalization projects. Headquartered in Neckarsulm, the team is paving the way for an independent Europe – digital, leading. STACKIT belongs to the IT and digital division of Schwarz Group, Schwarz Digits. www.stackit.de

**About Schwarz Digits**

Schwarz Digits is the IT and digital division of Schwarz Group. It offers compelling digital products and services that meet Germany's high data protection standards. Schwarz Digits thus guarantees the greatest possible digital sovereignty. With this claim, Schwarz Digits provides the IT infrastructure and solutions for the extensive ecosystem of the companies of the Schwarz Group and develops it further for the future. Schwarz Digits creates optimal conditions for the development of trend-setting innovations for end customers, companies and public sector organizations. Schwarz Digits includes 7,500 employees of the brands Schwarz IT, Schwarz Digital, STACKIT, XM Cyber, Lidl e-commerce, Kaufland e-commerce, Schwarz Media and mmmake.